

Alexis David Jiménez

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Shopify Developer with 4+ years of experience building, customizing, and optimizing high-performance eCommerce stores.

Specialized in Liquid, Shopify theme architecture, apps integration and advanced features like Metafields and Metaobjects. Proven experience improving store performance, reducing app dependency, and delivering scalable solutions across 25+ stores.

Skills

Shopify & eCommerce

- Shopify Theme Development (Liquid)
- Shopify App Integration & Custom Features
- Performance Optimization
- Accessibility improvements (WCAG 2.1 AA)

Frontend

- JavaScript (ES6+), HTML5, CSS3
- React.js
- Responsive Design & UX

Tools & Backend

- Python
- Docker
- REST APIs
- Figma
- SQL / NoSQL Databases

Work

Code Space

2026

SHOPIFY DEVELOPER | ECOMMERCE SPECIALIST

- Designed and implemented custom Shopify interfaces and modular sections, improving storefront performance and user experience across 15+ client stores.
- Estimated, planned, and delivered UI/UX solutions and fixes with a 95% on-time completion rate, enhancing project efficiency and client satisfaction.
- Optimized existing themes for SEO, accessibility (WCAG 2.1 AA), and best coding practices, achieving measurable increases in organic traffic and performance scores (Lighthouse +20%).

- Configured third-party Shopify apps, tracking pixels, and advanced store functionalities, including discount logic, checkout, and cart enhancements.
- Partnered directly with clients to analyze business requirements and propose scalable technical solutions, reducing issue recurrence by 30%.

NativePath

2025

DIGITAL INTERFACES ARCHITECT, SHOPIFY SPECIALIST

- Collected and analyzed marketing campaign data, improving tracking accuracy by 35% through pixel optimization.
- Implemented and managed Shopify and GTM pixels, ensuring 100% data reliability for conversion tracking.
- Built new landing sections and UI components in React and Liquid, boosting engagement by 25%.
- Integrated Shopify with analytics tools, enhancing campaign performance reporting by 40%

Colored Byte

2024-2025

SHOPIFY AND WEBFLOW DEVELOPER, SHOPIFY SOLUTIONS ARCHITECT

- Develop and maintain 15+ Shopify and Webflow projects with high-impact design and technical execution.
- Integrate APIs and third-party tools to extend capabilities, resulting in a 30% increase in store functionality.
- Optimize page load speed by 50% and increase SEO visibility (+35% in organic traffic).
- Implement custom business logic with Liquid and JavaScript to automate key workflows.

The Indie Collab

2023-2024

WEB INTERFACES ARCHITECT, SHOPIFY SPECIALIST

- Build custom Shopify sections from scratch, improving product page engagement by 35%.
- Redesign legacy themes and optimize performance, reducing bounce rate by 20%.
- Configure complete Shopify stores for clients in the US and Europe, leading to launch readiness in <7 days.
- Integrate 3rd-party apps and automate store features, reducing manual work by 40%.

Meraki Vision

2023-2024

UI ENGINEER, WEBFLOW AND SHOPIFY EXPERT

- Develop and deploy 10+ Shopify stores using Liquid, JavaScript, HTML/CSS.
- Customize themes based on client specifications, improving user retention by 22%.

- Create reusable Liquid components and dynamic features, cutting delivery time by 30%.
- Fix critical bugs and implement QA standards, reducing post-deployment issues by 50%.

Freelance

2022-present

SHOPIFY / WEBFLOW / FRONTEND DEVELOPER, FULL STACK ENGINEER

- Develop 20+ custom websites and e-commerce stores with SEO optimization and average Lighthouse score >90.
- Build scalable full-stack apps using Django and PostgreSQL, handling up to 2K users/month.
- Design and launch Shopify stores, increasing the average client conversion rate by 18%.
- Deliver projects on time with 100% client satisfaction across 30+ engagements

Corporación EL Centauro C. A

2022

FULL-STACK PROJECT CONTRIBUTOR

- Maintain and optimize 5+ client websites using HTML, CSS, JavaScript, and PHP, reducing bug reports by 30%.
- Build reusable front-end components and templates, cutting development time by 20%.
- Streamline UI consistency across web platforms, improving UX feedback scores by 1.2 points.
- Implement dynamic features for the Yacambú University portal, enhancing student access efficiency by 40%.

Education

Universidad Yacambú

2017 - 2022

BACHELOR'S DEGREE IN ELECTRONIC ENGINEERING

EDX / Harvard

2021 - 2022

CS50'S WEB PROGRAMMING WITH PYTHON AND JAVASCRIPT

Meraki Vision

2022

ECOMMERCE SITE DEVELOPMENT WITH SHOPIFY AND LIQUID

DEVTALLES

2024

DOCKER - PRACTICAL USAGE GUIDE FOR DEVELOPERS